

## **Public Service Announcement**

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### **'TIS THE SEASON TO BE HONEST: 30 SEC.**

IF YOU DON'T PAY FOR IT NOW YOU WILL PAY FOR IT LATER. SHOP LIFTING IS A CRIME. ONE IN ELEVEN, THAT IS RIGHT, ONE IN ELEVEN SHOPPERS IS A SHOP LIFTER; CASUSING MILLIONS OF DOLLARS IN LOSS EACH DAY AND BILLIONS OF DOLLARS EACH YEAR. SHOP LIFTING HAS NO AGE, RACE OR GENDER. TAKE A PART IN PREVENTING SHOP LIFTING. KEEP AN EYE OUT THIS HOLIDAY SEASON TO HELP PREVENT THE LOSS OF MONEY FOR BUSINESSES EVERYWHERE. REMEMBER IF YOU DON'T PAY FOR IT NOW YOU WILL PAY FOR IT LATER. 'TIS THE SEASON TO BE HONEST.